

BOOKMOBILE PRINTING REFERENCE CHART

PAGE RANGE: 16 to 1,200 pages
SIZE RANGE: 3 x 4" to 11 5/8" square
ORIENTATION: portrait or landscape

INTERIOR PAPER STOCKS

- 50 lb natural hi bulk 456 ppi
- 50 lb offset white 520 ppi
- R-30 50 lb opaque white vellum 548 ppi
- 60 lb offset white 438 ppi
- R-50 60 lb white opaque smooth 506 ppi
- R-30 60 lb natural opaque vellum 436 ppi
- 70 lb offset white 382 ppi
- R-50 70 lb natural opaque smooth 392 ppi
- 80 lb white opaque smooth 382 ppi
- 80 lb coated gloss white 534 ppi
- 80 lb coated matte white 462 ppi
- 100 lb coated gloss white 424 ppi
- 100 lb coated matte white 356 ppi

RECYCLED PAPERS

R-30 = 30% PCW & FSC certified
 R-50 = 50% PCW & FSC certified

BINDINGS

- Perfect bind
- Perfect bind with French flaps (gatefolds)
- Hardcover, perfect bound and cased in
- Hardcover, adhesive fan bind
- Plastic Spiral (white, black, custom)
- Wire-o

EXTRAS

- Color or b&w inserts
- Interior bleeds
- French flaps (gatefolds)
- Duplexed covers
- Dust jackets on paperbacks
- Full or partial dust jackets for hardcovers or paperbacks
- Provide your own letterpress or screen-printed covers for paperbacks

FINISHING EXTRAS

- Shrink wrap
- Poly bag
- 3-hole drill
- Insert press releases
- Drop shipping
- Insert CDs
- Bind in CDs

COVER PAPER STOCKS

For paperbacks with matte or gloss lay flat film lamination:

- 10 pt C1S
- 12 pt C1S

Uncoated cover stocks for paperbacks:

-  Vanilla (80 lb cover Finch opaque)
-  Green (Sage)
-  Talc
-  Land
-  Pine
-  Blue
-  Yellow
-  Red
-  Ginger
-  Granite (Grey)

For dust jackets or printed hardcover cases:

- 100 lb white C2S

For hardcover cases (plain or foil stamped):

ALSO for endsheets (paperback and hardcover):

- | | |
|---|---|
| RB  Midnight (Dark Blue) |  Ivory (Vanilla) |
| RB  Lavender (Mauve) | RB  Sand |
| RB  Turquoise |  White |
| RB  Navy | RB  Pearl Gray |
| RB  Sage (Light Green) | RB  Charcoal |
| RB  Forest Green | RB  Eclipse (Dark Black) |
| RB  Saffron | RB  Paragon (Dark Brown) |
| RB  Cardinal (Red) | RB  Black |
| RB  Maroon | |

RB = Rainbow Papers

FOIL STAMP COLORS:

- Silver
- Gold
- White
- Black

NOTE:

All sample colors above are approximations only.
 For precise color, please request a sample book of stock swatches.

BookMobile
 Driving Books Forward

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