

# BookMobile

Driving Books Forward

## Quantity

We'll do as few as one or maintain a small inventory for you. Check out our POD!

Otherwise, our minimum run is 10 copies and we can print up to 3,000 copies.

## Choose your interior paperstock

50 lb. to 100 lb., natural and white, and coated white if you prefer for halftones or a color interior. Most stocks are 30% recycled and FSC certified.

*Did we mention our print shop runs on wind energy?*

Check out our current paper list.

You don't need to spec grain correct, we're book printers, we'll get that right.

Add colored end sheets, on hardcovers of course, but also available for paperbacks too (*add a little left to that poetry title*).

## Choose your binding

Perfect bound, hardcover (perfect bind and cased-in or adhesive fan bind).

And yes, all we do is perfect binding, from 16 pages to about 1,430 pages (depending on the interior paper you choose).

But wait, there's more! We will adhesive fan bind hard-covers for a lay flat opening and we will outsource plastic spiral binding (you must order at least 100 copies).

## Choose your cover

Paperback cover on 10 or 12 pt. C1S, all CMYK, gloss or matte lay flat film lamination.

We will print your cover 4/4 or 4/1 (try faux French flaps). You can provide your own letterpress or silkscreen covers as well.

For hardcover we can do a dust jacket with 3½" flaps, a four-color case wrap, and/or a plain smooth case with a foil stamp.

You can also wrap a dust jacket on a paperback.

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*Want to know more? Contact us!*

## BookMobile

5120 Cedar Lake Road  
Minneapolis, MN 55416  
[www.BookMobile.com](http://www.BookMobile.com)  
[ftp.BookMobile.com](ftp://BookMobile.com)

Jeanne Weinkle  
National Sales Manager  
[jweinkle@bookmobile.com](mailto:jweinkle@bookmobile.com)

## About Our Printing

*Our reputation is built on high quality, excellent customer service, a quick turn, and competitive pricing. What else do we provide? A lot of options . . .*

## Choose your trim size

We can do odd trim sizes, portrait or landscape. Depending on the page count and interior bleeds, we can go up to 11⅝" square.

But yes, using a standard trim size will be a bit cheaper (5½ x 8½", 6 x 9", 7 x 10", 8½ x 11").

## Color

All our color prints in bright and shiny CMYK.

We can print entire color interiors or print and add color inserts to your b&w interiors.

## Finishing options

Shrink wrap, poly bag, add a CD+ envelope to the inside back cover, bind in a CD sleeve, add a QR code, 3-hole drill, insert press releases . . .

## Proofs

We can do no proofs, digital proofs (PDFs by FTP), or printed proofs.

Be warned, if you're a new publisher with us, we'll require that you see printed proofs. If you have color or quality concerns, or if you send us multiple file revisions, we'll make you see printed proofs.

Our printed proofs are not bound. For the interior, we'll send collated pages that are trimmed to size, and on the stock and from the printer we will use for the final run. Cover proofs are laminated and on the stock and from the printer we will use for the final run.

## Shipping

We ship UPS Ground unless you specify otherwise. If you have a loading dock, we can ship UPS freight. If you're in the Twin Cities, we'll do a same-day courier delivery at no cost (limit one delivery per order).

We'll ship proofs overnight unless you specify otherwise, see below about how we do everything ASAP.

## Turnaround

We do everything ASAP. We can do a week turnaround on a reprint b&w paperback with no proofs and for a new paperback we can do about two weeks—that includes you seeing a full set of printed proofs. Hardcovers typically take four to six weeks.